**MJOG Communications to BSW GP Practices**

**27.11.2020**

**Background**

BSW CCG is aligning the MJOG SMS messaging services across all BSW CCG GP practices. In the coming month we will undertake:

* Engagement activities with the BSW GP Practices.
* Planning for the deployment of the product(s) to all BaNES GP practices.
* Planning for the upgrade of existing product(s) to all Swindon and Wiltshire GP practices (where applicable).

This activity will be led by the Digital Team and further communication will be forthcoming through the Primary Care Team, TeamNet and CCG GPIT meetings.

**The planned go-live date for the BaNES GP practices is currently 01st January 2021.**

**Deployment**

The deployment of MJOG services will occur in phases (further information will be forthcoming).

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| Phase 1 | Deployment of Premium and SMART (by 1st January 2021) |
| Phase 2 | Web Messenger rollout when all sites are deployed |
| Phase 3 | Once all practices are aligned, the other functionality of MJOG will be review via the Clinical Systems Group |

**Supporting Documentation**

Please see the documentation below for the differences between MJOG Premium and Smart:

* **MJOG Premium:**



* Allows 2-way SMS Messaging with multiple functions such as 2-way reminders with auto cancel, mass campaigns, FFT and more all with automatic read-coding.
* **MJOG Smart:**



* Provides patients access to Rich messaging (Smart) via MJOG Messenger APP.

**Additional Information**

* MJOG: Standalone System Installation, Support & Technical Requirements



* [Web Messenger Webinar](https://youtu.be/aB9KtrJftwU)
* [Web Messenger Demo](https://youtu.be/-Pu7BiOsqJA)
* Links to the MJOG Messenger app: [App Store](https://itunes.apple.com/gb/app/mjog/id1159355421) / [Google Play](https://play.google.com/store/apps/details?id=com.mjog.messenger)

Any questions or concerns please contact Jagjit Mandair,