

# Increasing Cervical Cancer Screening Coverage: Information for Healthcare Practitioners.

A NEW PRIMARY CARE RESOURCE TO SUPPORT & PROVIDE PRACTICAL INFORMATION ON WAYS TO IMPROVE SCREENING COVERAGE PARTICULARLY AMONGST THOSE IN UNDERSERVED COMMUNITIES.

Two women die every day from cervical cancer in England. Yet it is one of the most preventable cancers and getting screened can help stop it before it starts. It has been estimated that in England, cervical screening prevents 70% of cervical cancer deaths and that if everyone attended screening regularly, 83% of cervical cancer deaths could be prevented.

NHS England and NHS Improvement (NHSEI) South West have produced a primary care resource pack which provides healthcare professionals practical information in order to identify actions that will result in improved screening coverage, particularly amongst those in underserved communities. Evidence shows that simple interventions delivered through primary care have a significant impact on improving participation in screening and can overcome some of the barriers or inequalities experienced by different groups. There is also evidence that encouragement and endorsement by primary care practice staff, particularly GPs, is effective at providing a positive experience.

This resource supports the recent National Help Us Help You – Cervical Screening Campaign [Campaign Toolkit \[ZIP\]](#) | [Campaign Resource Centre \(phe.gov.uk\)](#) , which encourages those eligible for screening - women and people with a cervix aged 25-64 - to respond to their cervical screening invitation letters and to book an appointment at their GP practice if they missed their last one.

We hope that you find the resource useful and if you would like any further information then please contact the South West NHSEI Screening & Immunisation team on [england.swscreeningandimms@nhs.net](mailto:england.swscreeningandimms@nhs.net).

