

Creating a new future of outstanding healthcare with prevention and intervention when and where it is needed, working together to help our communities enjoy healthier lives

Clinical Key Aims

1	Proactive, preventative care so people can enjoy healthier lives with reduced healthcare inequalities at all stages. Continuously improving clinical outcomes when people need treatment. Care at the right time, right place, supported by world-class facilities and services at RUH's health and wellbeing campus and in the community	
2	Focus on the specific needs and challenges of our communities' health in Bath, North Somerset, Mendip, Swindon and Wiltshire, with transformed digital and IT capacity providing the data and analytics needed to target early interventions and prevent deterioration. Patients having access to their data, and using technology including apps to help manage their own care	
3	Full integration across the system including primary care, social care and the third sector with joined-up patient-centred pathways that reflect the conditions and health needs of everyone in our communities	
4	Investing in providing equal access to outstanding care based on these principles from the start of life - through maternity and children's services - with exceptional patient experience at every stage	
5	Leading edge urgent and emergency care for people who need it, including hot clinics, frailty services and ambulatory pathways, with a modern emergency department delivering the quickest, safest care	
6	RUH is a great place to work, with teams working and learning together. Investing in our people and their well-being and development to ensure our people have the skills needed now and in the future	

Unplanned & emergency care

- **Streaming will start in the patients home** using 111 and **digital platforms** – and integrate with hospital
- **Senior input** as early as possible
- Emphasis on **ambulatory** care
- Potential collaboration with AWP to create leading mental/physical model

Long term conditions

- **Proactive service that empowers patients** to manage their condition
- Rapidly-accessed, **data-driven model**
- **Holistic**: overview of individual care needs, family/carers to personalize care plans
- **Fully integrated mental health offering** to maximise outcomes

Complex needs (incl. frailty)

- **A Centre of Excellence for geriatric care**
- Focus on **enabling individuals to live independently**
- Potential **collaboration with AWP on innovative mental/physical integrated service** – with physical infrastructure and **significant research component**

Planned care

- **Holistic view of the full cycle of care** from pre-operative planning to rehabilitation
- **Standardized** models for the whole system
- Focus on **optimal outcomes**
- **Data enabled** model to ensure patients have “high-street” levels of service, and consistency of care

Women’s and Children’s services

- Women’s: **holistic care sensitive to the specific needs of the individual**
- Using **data and modern technologies** to change the relationship
- Children’s: **integrated model** ensuring the highest possible standards of care
- **Outstanding urgent care and rapid access to consistent planned care**– underpinned by data
- **Age-appropriate environments**

Critical care:

The safest critical care unit in the country for the Trust’s sickest patients, through a consistent and consolidated model

Clinical support services (diagnostics):

Each diagnostic service has different needs and requirements – but key to each service is **seamless care pathways and patient record integration** between **primary and secondary care**, allowing **diagnostics to be involved in the pathway at the right time to support decision-making** and action.