



UK Health
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Office for Health
Improvement
& Disparities

NHS England and NHS Improvement



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Health Education England

South West Population and Public Health Academy

Series 2, Webinar 5: Building hypertension detection and management into an ICS strategic approach to CVD Prevention in the South West



Date: 10th May 2022

Time: 1.30-2.45



Chairs:

- Professor Maggie Rae, Head of School and Public Health Transformation, Health Education England
- Mark Cooke, SRO for Health Inequalities, Director of Strategy and Transformation, NHSEI South West



Speakers:

Professor Maggie Rae, Head of School and Public Health Transformation, Health Education England

Dr Jim Moore, President, Primary Care Cardiovascular Disease Society & NHSE/I

Jacqueline Buxton, Pharmacy, NHSE

Case study, speaker TBC

Learning Outcomes:



Support ICS's to develop hypertension detection and management strategic approach as part of local CVD Prevention Strategy

- Consider the use of new developments including CVD Prevent and the primary care DES
- Consider hypertension detection and management as part of wider prevention interventions
- Consider new approaches in primary care
- Consider ways to make services easier to access for most at risk populations
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Registration link:

[South West Population and Public Health Academy - Hypertension & Health Inequalities Webinar \(onlinesurveys.ac.uk\)](https://onlinesurveys.ac.uk/South-West-Population-and-Public-Health-Academy-Hypertension-and-Health-Inequalities-Webinar)



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? What will be covered?

Why hypertension matters as part of a systematic CVD Prevention Strategy to reduce health inequalities

How the new CVD DES and CVD Prevent can address local system variation to improve patient lives and reduce pressure on services longer term

Making services easier to access: how to scale up detection and management in at risk communities Case Study 1: Using the New Pharmacy Contract



Target Audience:

ICS/CCG CVD Strategic leads

PCN CVD leads

Practice leads

Public health teams

Third sector organisations

Cardiac Clinical Networks

ISDNs

**Continued Professional Development Certificates
will be issued by Health Education England**

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