

THAMES VALLEY CANCER ALLIANCE BULLETIN #11 – FEBRUARY 2021

Please note that documents referenced in this bulletin; are all available on our [NHS Futures workspace](#)

NEWS FROM THE ALLIANCE

- A huge thank you to everyone who attended our **Cancer Allies event**, we were delighted to see so many of you join us. The meeting was an introduction to the plans and expectations of this programme of work, as well as an opportunity to find out from you, what needs to be done to ensure we are working together successfully in order to make the desired impact on our communities. There were some great ideas as well as suggested members who need to be invited to join this discussion. We will be making contact with those people and will be back in touch soon, to arrange a further meeting to agree next steps.
- **TVCA is recruiting a new Nurse/AHP Lead.** Full details of the advert and JD are attached and on [our workspace](#). If you feel you have appropriate experience and enthusiasm to take on this important role, we welcome receipt of your Expression of Interest which should be sent to england.tvcadmin@nhs.net The closing date for applications is Thursday 18, February.
- Interest in our **patient participation group** has continued this week and we have seen many of you sharing the details on Twitter wanted to thank you for all your support. We are currently following up on some recent enquiries and would ask you to keep sharing, thank you!
- Week beginning 8th of March we look forward to holding **Rapid Diagnostic Services Socialisation sessions** across each trust footprint to share the progress to date. We have started work on the lung and colorectal pathways, but in time, all tumour sites will be included. We want to develop this in a collaborative way, so please do contribute if asked and share any ideas or suggestions you have with the team. Please contact ruth.wilcockson@nhs.net for more information. Calendar invitations to follow next week.

NEWS FROM THE SE REGION

- Details regarding the national **Help Us Help You Lung cancer campaign** are still being received. To date, we know that TV adverts and radio messages, will start to be aired from Monday 15, February. However, PR and media packs as well as campaign resource materials, will be shared a little later in the week to avoid clashes with other national messaging, due to go out next week. An email with embargoed information, has been sent to our stakeholders – we ask that you do not start sharing any of this messaging until Wednesday 17, February. **Our local TVCA lung cancer messaging** and focus on areas where lung cancer incidence is high, will begin from Monday 22, February. If you have any questions relating this campaign or have not received our email with further information, please do contact us. We would also be very grateful if you could **share these campaign details with your colleagues and staff across primary and secondary care** as it will be important to ensure people responding to this campaign, can get access to the right care at the right time. As the campaign progresses, we will keep you updated and ask that you let us know if you start to experience high levels of demand that need support.

OTHER CANCER UPDATES



You can also follow TVCA on Twitter via [@ThamesV_Cancer](#)

- **NICE guidance for NG12 was updated** at the end of January 2021, following the amended recommendation on when to offer faecal testing for colorectal cancer. Please see updated [guidance on the NICE website](#).
- We have shared on [our Futures workspace](#), the **COVID-19 Equity of Cancer First Treatment Volumes: Summary of Latest National Results**. The information in the presentation is a brief summary of the findings in the accompanying COVID-19 Cancer Equity Data Pack, available through the link in the presentation. Data from these reports is being used to directly inform central and local activity in the restoration and recovery of cancer services, including targeting messaging in the national Help Us Help You (HUHY) campaign to support people coming forward with symptoms indicative of cancer to their GP.
- **My Cancer My Choices** offer a variety of complementary therapy treatments such as yoga, reflexology and acupuncture as additional support treatment for cancer patients. Whilst face to face reflexology and massage treatments have presently been paused, in line with government guidelines, they are currently offering an opportunity for patients to have in-person acupuncture treatments and attend a 4-week “Introduction to Mindfulness” online course, as well as an online 6-week Yoga course. Their next Yoga class starts on 25th February. For more information and to access these services patients should contact; bookings@mycancermychoices.org or fill in a contact form on their website www.mycancermychoices.org
- [CPES Awards 2020](#): Due to the increased workload on many organisations entering the CPES Awards 2020, an extension of the Awards has been proposed until later in the year. The new dates in consideration and further details can be found on the [website](#).
- **Specialty guidance for cancer** is on the NICE website on their Covid-19 pages: <https://www.nice.org.uk/covid-19/specialty-guides>

CONTACT US: ENGLAND.TVCAADMIN@NHS.NET



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