



08 March 2021

Wessex Cancer Alliance Update Bulletin 36.

Please find below, details of the most recent communications and guidance issued for Cancer. Please share this with colleagues and other teams who may find these updates useful.

Wessex Cancer Alliance updates

- **Right By You**, a joint Macmillan and WCA project looking to improve patient care by putting the right support in the right place at the right time, is seeking members to join their Advisory Group. Details have been [shared on our website](#) with information available in Easy Read and translated PDF documents can also be downloaded.
- Registration to attend our virtual event on March 11, 2021 will be closing very soon. This will be an informal discussion about the **patient, public and carer involvement network**, via Zoom and is taking place from 5.30-7pm. Please share the registration details with anyone you think may be interested: <https://www.eventbrite.co.uk/e/cancer-alliance-patient-carer-public-involvement-network-info-session-tickets-138925976335>
- Our Alliance Director Sally Rickard and Wessex AHSN's Director of Innovation, Frank Ratcliff; delivered a presentation to just under 300 industry and organisation leaders last week, to offer an introduction to Cancer Alliances, what we do, how our partnership works as an Alliance and AHSN and how we could work with new organisations to deliver **innovation for early diagnosis of cancer**. This was all part of a "call for innovation" an NHS England and Improvement and SBRI Healthcare initiative that will be **launching on Wednesday 17, March** and is an opportunity for industries with 'oven-ready' innovative plans, to bid for funding to work in partnership with the NHS to see those plans, become a reality in cancer care, within the next 18 months. Applications are welcomed for innovative, creative and future proof ideas across medical devices, digital health and equipment, behaviour intervention and new models of care. This competition will accelerate future innovation in the healthcare sector, focusing on cancer. The contracts awarded will be for a maximum of 18 months for up to £5million (incl. VAT), subject to justification. For further details of the competition, eligibility criteria, and the application and assessment process, please refer to the relevant documents on the competition pages of the SBRI website. <https://sbrihealthcare.co.uk/competition/sbri-healthcare-cancer-programme/>
- Today (Monday 8, March) is [International Women's Day 2021](#), with the theme challenging gender inequality. **Wessex Cancer Alliance will be pledging our support** and commitment to challenging gender inequalities, both with our partners, stakeholders and for our patients. We will be sharing this commitment, via a series of images and posts on Twitter throughout the day. Our Alliance does and will #ChooseToChallenge.
- We would like to extend our **thanks to cancer patient, Della Ogunleye** and Head and Neck Consultant Emma King, from Wessex Cancer Alliance who both feature in [a new Quality of Life video](#) that has been produced by the National Cancer Programme, to help promote the QOL survey and encourage uptake.
- Thank you, to all who joined our most recent pre/rehab webinar; '**A focus on Optimal Personalised Care**'. A copy of the slides and agenda are [now available on our website](#).



@NHS_WCA



WCA on LinkedIn





- ‘**Our Cancer Our Way**’, is the name that has been voted for by a group of young cancer patients, for the new codesign project for children, teenagers and young adults in Wessex. Please find a **one-page brief attached**, describing the project.
- We would like to share two new **posts that are now open for expressions of interest**; 1) Clinician/Project manager to support transforming cancer pathways and 2) Nurse to support a Wessex out of hospital chemotherapy project. Further detail in the attached.
- Wessex Cancer Alliance is in the process of planning a public awareness **campaign for Prostate Cancer** and a project team has met twice now to look at ways of ensuring the messages around Prostate Cancer, reaches the target population of Black men in HIOW and Dorset, as we know their risk of this cancer is twice as high when compared to men from other ethnicities. The project team would like a GP or Practice Nurse who has a specific interest in cancer or BAME health inequalities to join their meetings to help ensure they understand and address the barriers that might prevent people accessing the health support they need for prostate cancer. Please email [Nicola Duffield](mailto:Nicola.Duffield@wca.nhs.uk) to express your interest in getting involved with this project.
- Details are attached if you wish to attend the “**Management of the patient with Head and Neck cancer**” webinar taking place on March 22, 2021.

National Information

- This Wednesday 10, March is No Smoking Day. [A toolkit has been shared online](#), with suggested social media graphics and messages you may wish to share. As we know, stopping smoking can reduce people’s cancer risk and so we would encourage you to share this message and retweet our posts on Wednesday (@NHS_WCA).
- The national team have confirmed that the ‘**Help Us Help You**’ Lung Cancer Symptoms **campaign** will continue into May 2021. Please use the [campaign toolkit and marketing assets](#) produced by the NHSE and help support this campaign either via your social media channels, on your website, or using the posters provided, to spread the message.
- **Gateway C** are running two free webinars this month: Register here: <https://bit.ly/3u7YQpn> for Wednesday 17, March 1-2pm; ‘**Headache or Brain Tumour?**’ and to attend Wednesday 31, March 1-2pm; ‘**Palliative Care for Cancer Patients**’, register here: <https://bit.ly/37FgvLM>.
- A new survey to help understand and improve the care and experience for children under the age of 16 in care and treatment for cancer launches this month. The **Under 16 Cancer Patient Experience Survey** builds on the work of the National Cancer Patient Experience Survey, understanding that cancer care pathways and care priorities for children often differ to adults. For more information on the survey, please [visit the dedicated website](#).
- If you need to provide a patient with cancer information in an accessible format, **Macmillan Cancer Support** have numerous Easy Read, BSL and audio booklets on their [website which are all free to access and share](#).
- Macmillan Cancer Support have also shared details of **5 new iHOPE self-management programmes** they will be running this year, for people living with cancer. A flyer is attached with further information.
- **Specialty guidance for cancer** can be found on NICE website and will continue to be published on their Covid-19 pages: <https://www.nice.org.uk/covid-19/specialty-guides>





Contact us

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