**A yellow and blue sign with blue text

Description automatically generated**

**Discharge Communications**

Social Media Toolkit (Public)

Version 1.0

This toolkit is designed to support BSW wide communications in the dissemination of consistent key messages and assets across all of our shared audiences to maximise our reach and engagement with our target audiences.

SOCIAL MEDIA ASSETS - All Audiences

**Assets and suggested copy available to download from the BSW Together Discharge Communications Page at** **www.bswtogether.org.uk/discharge/professionals**

|  |  |
| --- | --- |
|  | **Copy** |
| **A group of people sitting and talking  Description automatically generated** | You will be discharged from hospital as soon as you are medically well enough.  If you need it, extra support will be available for you at home or close ­by, to help your recovery.  For more information talk to your hospital team or visit:  [www.bswtogether.org.uk/discharge](http://www.bswtogether.org.uk/discharge) |
| **A person and person talking to each other  Description automatically generated** | Patients who stay in hospital longer than is necessary may face a greater risk of infection and potential loss of independence and mobility.  If you need it, extra support will be available for you at home or close by, to help your recovery.  For more information talk to your hospital team or visit:  [www.bswtogether.org.uk/discharge](http://www.bswtogether.org.uk/discharge) |
| **A person and person in white uniforms talking  Description automatically generated** | We will support you to leave hospital when you are medically fit.  But we won't send you home until you are ready.  If you need it, extra support will be available for you at home or close by, to help your recovery.  For more information talk to your hospital team or visit:  [www.bswtogether.org.uk/discharge](http://www.bswtogether.org.uk/discharge) |
| **A person smiling with his arms crossed  Description automatically generated** | Research shows that going home will help you get better much faster.  If you need it, extra support will be available for you at home or close by, to help your recovery.  For more information talk to your hospital team or visit:  [www.bswtogether.org.uk/discharge](http://www.bswtogether.org.uk/discharge) |
| A poster with colorful icons and text  Description automatically generated with medium confidence | We know that the hospital discharge process can be complicated.  Our new resources are here to explain what support will be available for you before, during and after your hospital stay.  For more information talk to your hospital team or visit:  [www.bswtogether.org.uk/discharge](http://www.bswtogether.org.uk/discharge) |